



**SIDHO-KANHO-BIRSHA UNIVERSITY  
PURULIA, WEST BENGAL**

*Introduces*

**2-year Post-Graduate Course (Under Self-financing Mode)  
in**

**Master of Business Administration (MBA)  
With Dual Specialization**

**From Academic Session 2020-21**

**Admission Notification with necessary details will be uploaded shortly  
on the University Website: [www.skbu.ac.in](http://www.skbu.ac.in)**

**Course Highlights & Salient Features:**

- Highly job-oriented Course.
- Focus on imparting professionalism, leadership, entrepreneurial and communication skills among the students to make them employable in the highly competitive and dynamic corporate world.
- Aims at churning out future managers with specializations in important functional areas of Marketing, Finance and Human Resource Management.
- Offers Dual-Specialization to offer greater scope and flexibility in employability of the students.
- Scope for Progression to further Higher Studies like, M.Phil. & Ph.D.
- Opportunity for Teaching in Colleges, Universities & Business Schools.
- Experienced and Highly Qualified Faculties & Resource Persons from both academia and Industry.
- Hands on Training in Computer Lab and through Industry Visit
- Latest CBCS Syllabus as per UGC and AICTE Curriculum.
- Campus Placement Opportunity through University Placement Cell.

**Intake Capacity: 40 (Forty)**

**Eligibility Criteria:**

- ❖ A Bachelor Degree (under 10+2+3 system) in Arts/ Science/ Commerce (Honours/Programme)
- ❖ A Bachelor Degree (under 10+2+4 system) in Engineering and Technology/ Medical Science/ Law/Professional Course or its equivalent from any recognised University.
- ❖ A Bachelor Degree (under 10+2+3 system) in Business Administration (BBA).

**Course Duration & Pattern:**

**Two Years (Four Semesters) under UGC Choice Based Credit System.**

**Course Fee:**

**Rs. 20,000/- Per Semester**

**For any further details/queries:**

- ✓ visit University Website: [www.skbu.ac.in](http://www.skbu.ac.in)
- ✓ Visit Office of the Registrar, SKBU
- ✓ Get in touch with Prof. Pradipta Banerjee at:  
9434324386/  
[skbu.mbadepartment@gmail.com](mailto:skbu.mbadepartment@gmail.com)